

# ANDREW MARTIN

PO BOX 12193 • DENVER, CO 80212 • (303) 335-0156 • ANDREW@BELIEVELABS.COM

## Objective

---

Pursuing engaging opportunities building semantic, organized, and structured front end websites in xHTML/CSS/jQuery. Adept at developing existing layouts and established designs, working with wireframes and mock ups, and completing projects in an efficient, organized, and documented manner. Also experienced in mobile web, project management, client service, search engine optimization, and online marketing strategy. Substantial WordPress theme and plugin experience.

## Experience

---

**Andrew Martin** is a passionate, self-taught, engaged, and sharp front-end web developer working with the most modern and efficient standards. Focused on web standards and cross-browser compliance, always achieving pixel-perfect accuracy in front end XHTML/CSS. Very experienced with open source systems like Wordpress, Drupal, Joomla, Umbraco, and Expression Engine.

### Owner

*Believe Labs, LLC*

(Current)

Part owner and interactive director of a web design agency, providing full service website creation from design to development for a wide array of businesses and agencies; clients distributed throughout the United States. Services include design, development, marketing strategy and branding, web consulting, hosting, and other website maintenance.

### Web/Interactive Developer

*Cohn Marketing, Denver, Colorado*

February 2010 to March 2011

Interactive/web development for a full-service marketing agency; delivered standards-compliant websites for clients ranging in size. Orchestrated online marketing campaigns servicing tens of thousands, managed third-party developers on more complex projects, and took part in iPhone application project management. Worked with in-house design team and creative director to build several websites, applications, and online marketing directives.

### Part Owner / Manager

*Dairy Queen, Castle Rock, Colorado*

May 2008 to February 2010

Maintained store operations, serving as the supervisor to all employees. Acted as a working manager of the store operations as well as the undertaker of all duties related to owning the business, whether it be hiring, payroll, or marketing.

### Account Executive

*3Jane / IndieClick, Los Angeles, California*

September 2005 to May 2008

Managed a large list of clientele selling advertising space on a burgeoning Online Advertising Network. Also worked on the technical side, administering ad-placement and delivery. In all, oversaw \$800,000 in advertising sales in the course of several years. Nurtured existing client relationships and built over 200 new client relationships in three years.

## Skills

---

**Technical:** Full understanding of xHTML/CSS/jQuery and front-end web technologies. Very adept in WordPress theme and plugin development; capable skills in PHP. Very comfortable with Adobe Creative Suite, Microsoft Office Suite.

**Organization:** Bookkeeping, time tracking, hour logging, and other organizational systems; efficient at working on multiple projects simultaneously.

**Communication:** Avid, passionate project management skills; capable of communicating on a client and developer level.

**Sharp, seasoned, and ambitious:** Apt, quick learner. Easily and quickly learns new software or adjusts to a new work procedure. Seasoned entrepreneur comfortable managing and owning businesses and projects diverse in nature, but also experienced working with a team or agency.

## Education

---

University of Colorado at Boulder

Graduated May 2008

Earned a bachelor's degree in May 2008 in the field of Finance, with an additional minor emphasis in Management.

**Professional references are available upon request.**

---